

BETEBERRITZEN

- **Gorka Espiau Idoiaga**

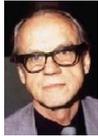


55+ years of achievement

Michael Young, 'the world's most successful entrepreneur of social enterprises,' for his role in creating over 60 new organizations worldwide, Professor Daniel Bell, Harvard University.

THEN

NOW



Founded by **Michael Young** vehicle for social research and action and enterprise. Through which he created over 60 organisations and published hundreds of reports and books on social justice, equality, and policy.

1 Feb 1954



institute of community studies

1954

1964

1974

1984

1994

2004

2014

Michael Young creates the **Mutual Aid Centre** to assist citizens in taking control over their lives

27 June 1977



1997



Family and kinship in East London. First published in 1957, this vivid and touching picture of family life in the East End of the 1950s is one of the great pioneering works of modern sociology.



Sept 1969

Michael Young's vision for the first University in the air opens with the aim of widening access to higher education



April 1990

Initially covering just four languages, **Language Line** was first set up to enable communication between patients and staff at the Royal London Hospital in East London. The local police on the Isle of Dogs then requested 24 hours a day coverage in 16 languages.

Language Line Services' Telephone Interpreting and Translation Services grew rapidly throughout the 1990s, and the company is now part of the largest Interpreting company worldwide providing 170 languages.

April 2005



Named after Michael Young and formed through the merger of his two organisations, The Institute for Community Studies and Mutual Aid Centre.

Michael Young left a remarkable legacy of ideas and institutions which had an enormous impact on the day-to-day lives of the millions of people who use them and on how we think about our society.

Over the next fifty years the Young Foundation, as a centre for social innovation and entrepreneurship, hopes to have an equally profound impact.



Oct 1957

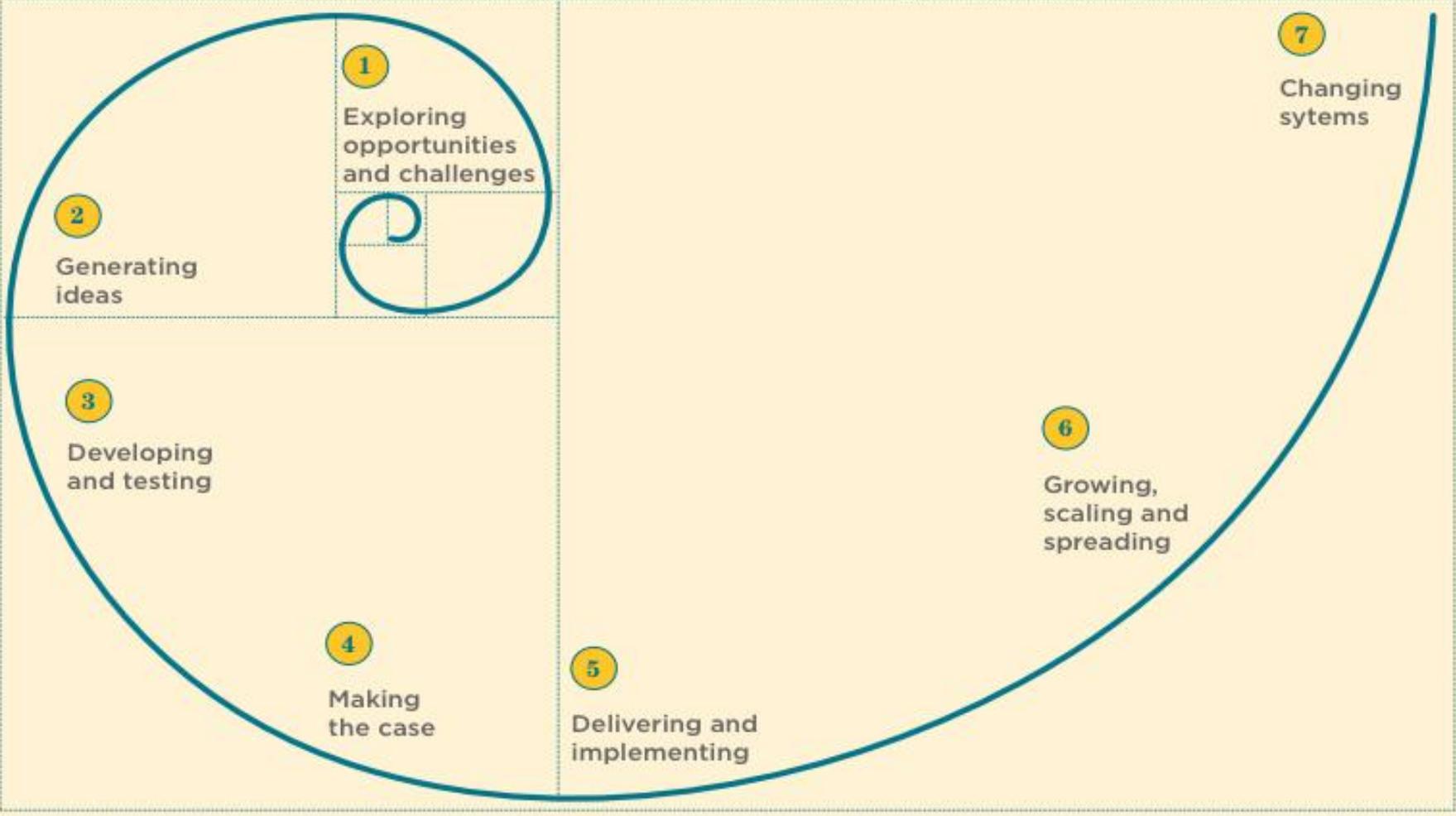
Michael created the Consumers' Association, the precursor to Which? To help consumers tackle the issues that matter to them



GUIDE TO SOCIAL INNOVATION



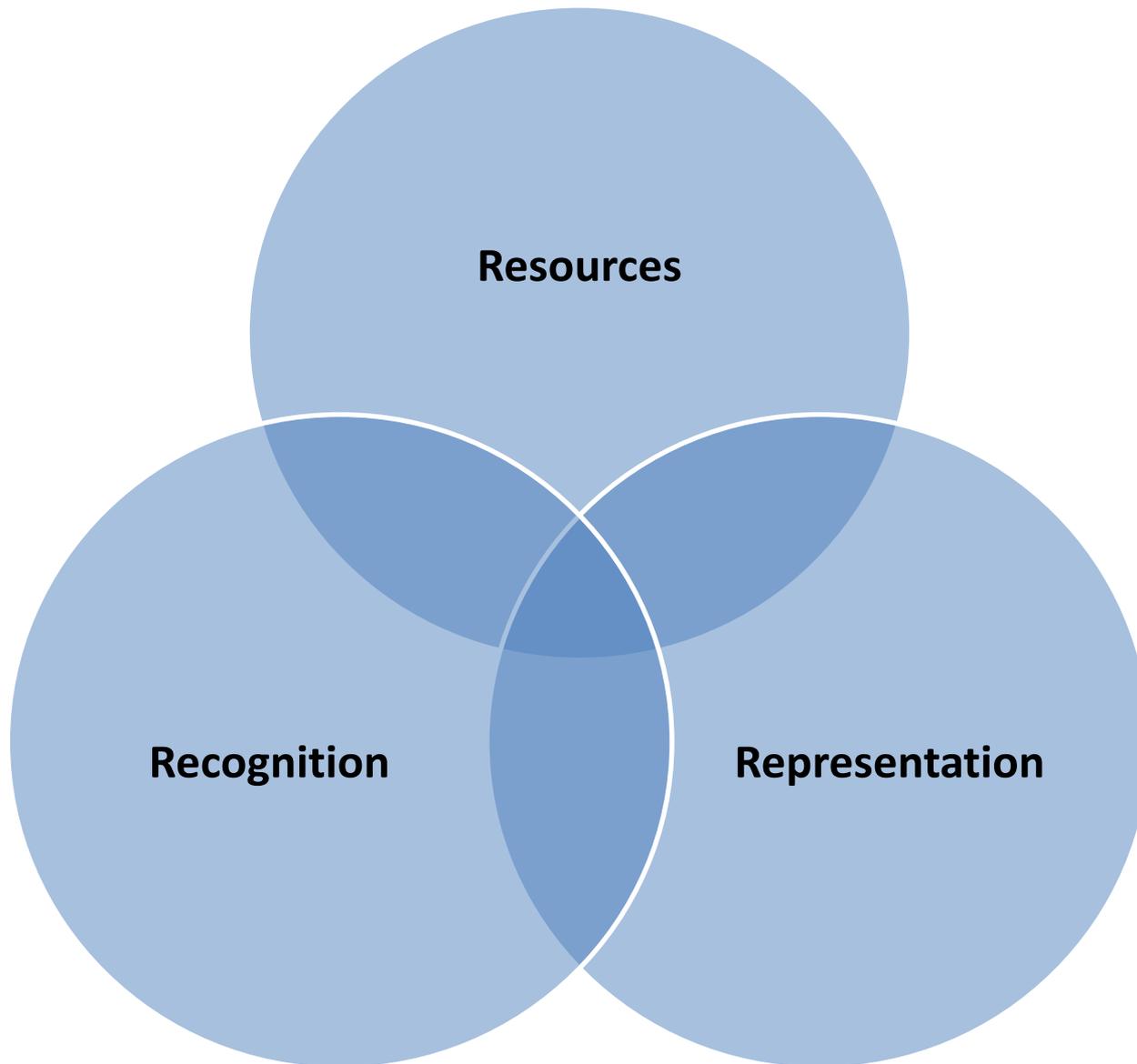
SOCIAL INNOVATION SPIRAL



Source: Murry, R., Caulier-Grice, J. and Mulgan, G. (2010) 'The Open Book of Social Innovation.' London: NESTA and the Young Foundation.



THE BREADTH INEQUALITY





KEY METHODS

- “We use the tools of social research, disruptive social innovation, venturing, strategic design and movement building. We listen deeply, putting what people think, feel and believe – their aspirations, their experiences and their lives - at the heart of everything we do.”

Research

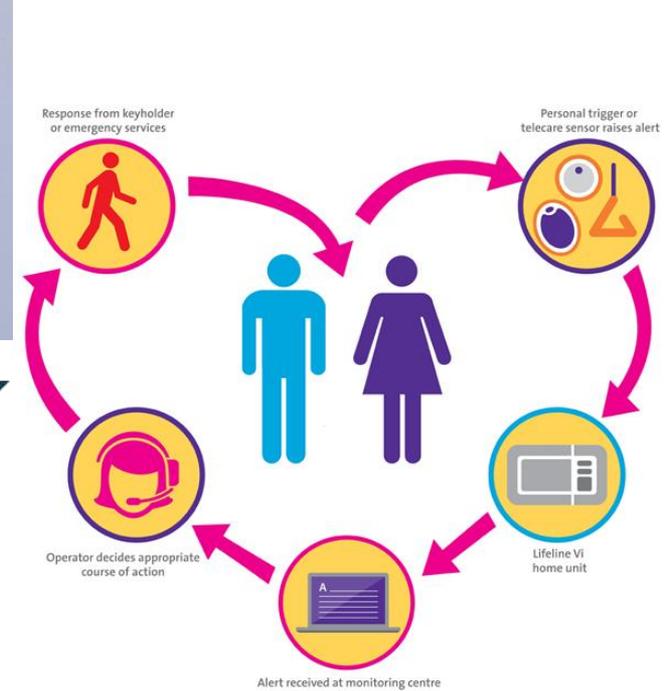
- Identify social needs
- Uncover innovative solutions
- Focus on local, national and international level research
- Primarily focused on the UK, with some key projects overseas

Applied Innovation

- Enable local solutions to social problems
- Test what works and what doesn't
- Focus on local and national level projects
- Primarily focused in the UK, with growing opportunities overseas

Ventures

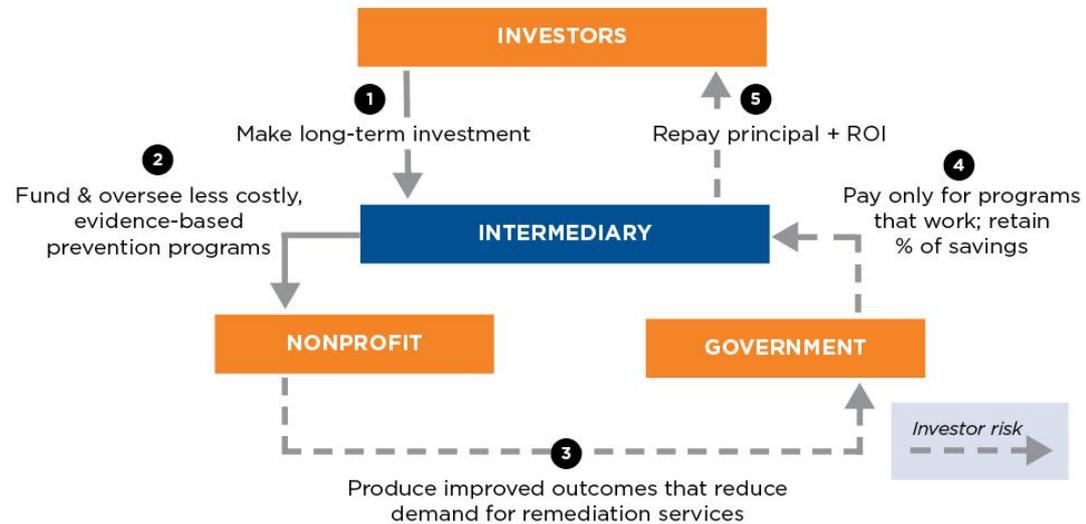
- Develop new organisations to address social problems
- Provide support and funding
- Focus on local level ventures with the potential to scale across the UK and beyond
- Focused on UK based ventures and overseas ventures moving into the UK market
- Strengthen individual products that have potential for high social impact



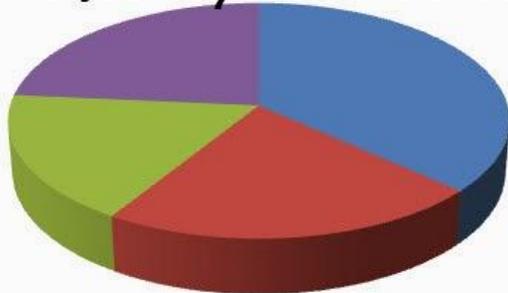
The Open University



FIGURE 1 SOCIAL IMPACT BOND MECHANICS

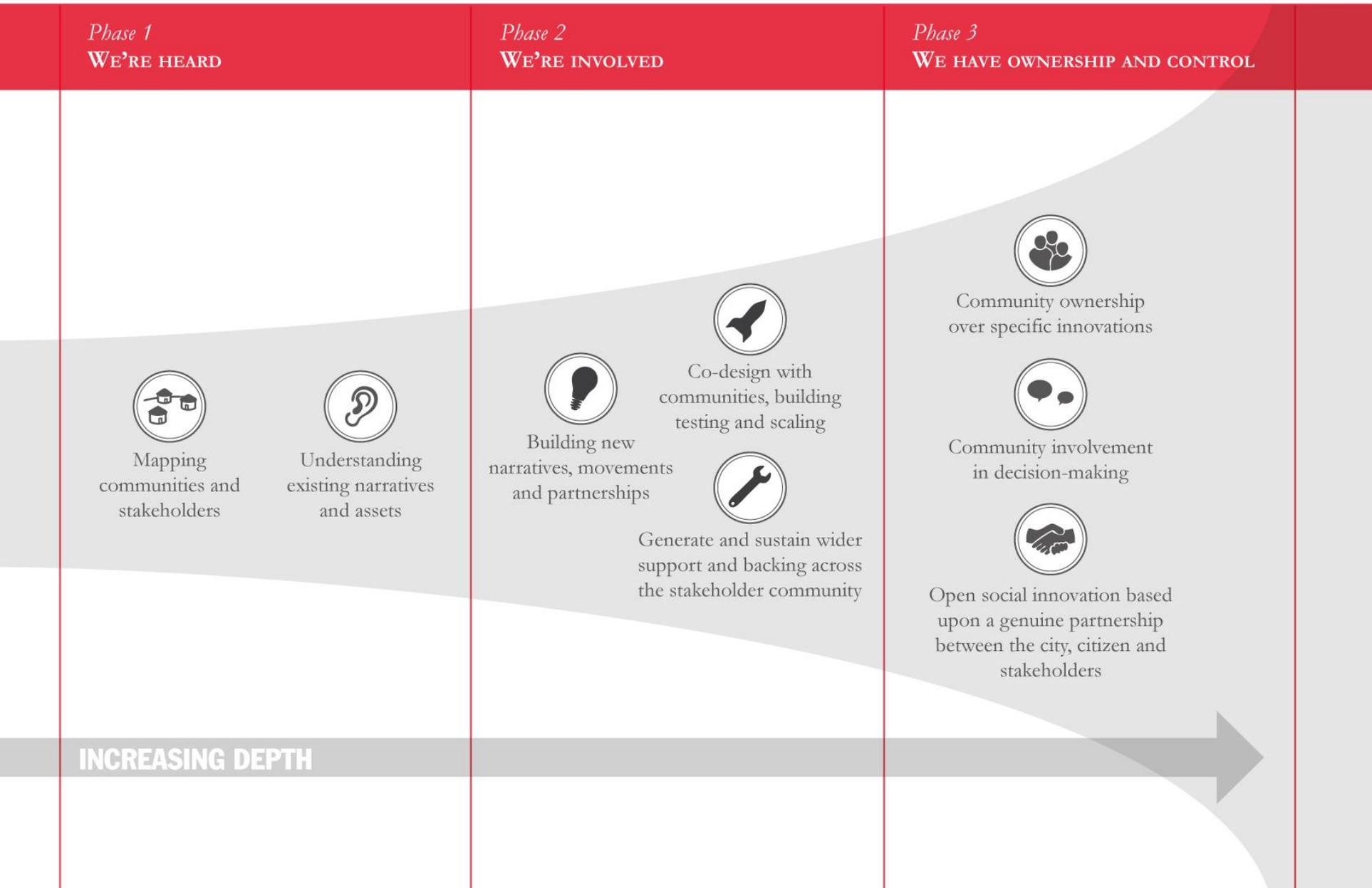


Microfinance in India



- Small Businesses
- Tiny/cottage industry or service activity
- Artisan activity
- Agricultural & Allied activity
- Transport sector activity

HOW OUR ENGAGEMENT APPROACH SUPPORTS THE INNOVATION PROCESS



HOW AN INNOVATION COMES TO FRUITION THROUGH THE PROGRAMME

Phase 1
BREADTH



WIDE FOCUS
Ethnography
Community
engagement



Themes of
interest
and potential



Programme
decision
point

Phase 2
OPTIONS AND PLANNING



Thematic
workshops



Prototyping



Business
cases and
plans



Programme
decision
point

Phase 3
DELIVERY

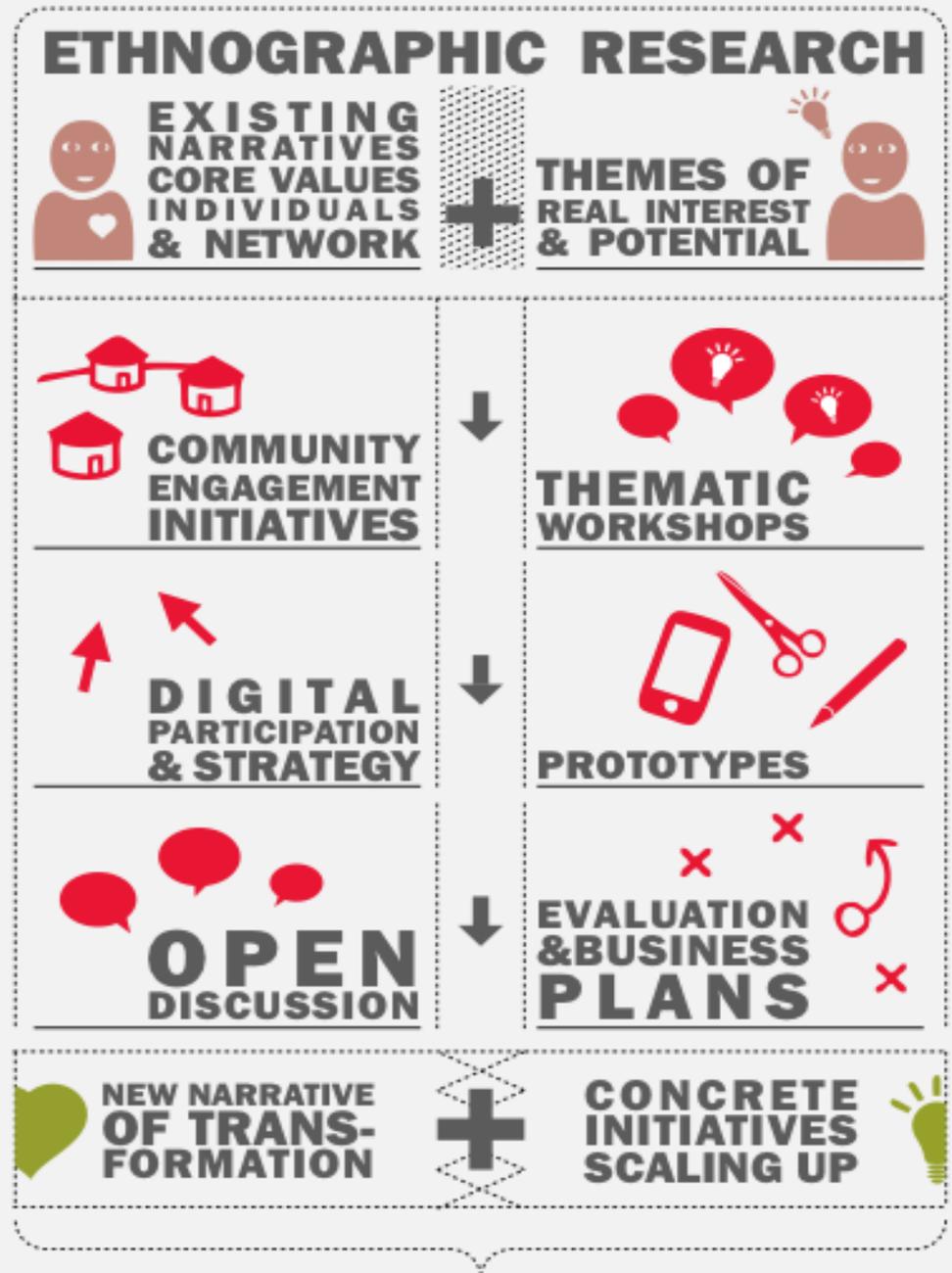
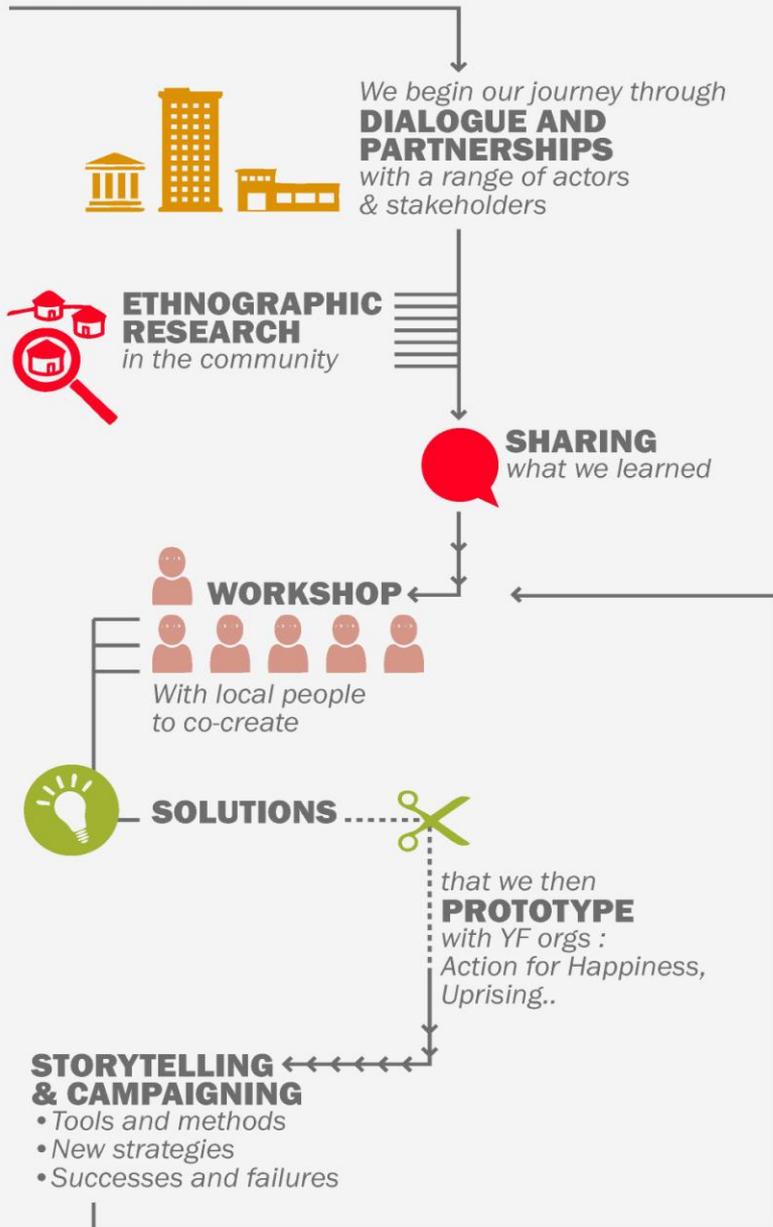


Implementation
at scale

INCREASING DEFINITION



How do we build a new narrative of transformation?



The people on wages are struggling too. Everyone is budgeting. It's oil stamps, electric stamps, phone stamps — people are doing all this before they even buy food. They are budgeting for their bills first.

Enniskillen, Post Office worker

In Derry it's about the 'haves' and 'have-nots'. But statutory bodies are too far removed from the inequality.
Derry-Londonderry, Charity worker

There is a class divide now. The middle classes don't understand what daily life is like for the working class communities. They don't understand the values and culture of working class communities. And from the point of view of working class communities they feel animosity toward the middle classes because they get what they want, whereas working class communities seem to be the ones who have to make the sacrifices.

Belfast, City Councillor

There's a spiral effect of having financial obligations they can't meet and then the need to cover it by accessing easily obtainable credit. There's a lot of unscrupulous work by some of the credit card companies giving credit to people they know will not be able to pay it back on a monthly basis and that's wrong.

Belfast, Debt counsellor



Northern Ireland is united by deep resilience, wry humour, overflowing spirit and true grit.

And yet for many people and families there are uphill struggles to juggle finances and manage debt. Too often people are making choices between the essentials of life: keeping the cupboards stocked, the house warm and children clothed. Many people feel powerless to change their circumstances. Despite the hardships and tough times people in our communities are rallying together to ensure that those most in need get help.

We are working at getting on and getting by. But how can we do more to take control of our future?

Around 60-70% of the bar customers bet. It's that easy to bet on the phone. It's also online with the credit card. It's so instant — there is even virtual racing to get people to bet.
Enniskillen, Pub landlord

So many families are struggling; unemployment is so high and for many there is no opportunity to get out of the rut.
Derry-Londonderry, Community Forum Member

There are a huge amount of loan sharks. Many community savings schemes have gone due to the high levels of bureaucracy. Many parents will go into a lot of debt for their children.
Derry-Londonderry, Women's network coordinator

It's very entrenched — I know third and fourth generations who have never worked. It's not a new problem at all.
Derry-Londonderry, Community partnership director

I know for a fact that a lot of people have given up paying for a mortgage, it was just too much. Instead they've opted to rent a similar property across from where they were paying a mortgage — they tell me they're better off with the money at their disposal. For some it's a great relief having done that.

Enniskillen, Pub landlord



CO-DECISION PROCESS

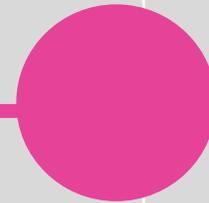
February

March

April

May

June



Spark

Accelerate

Amplify